

MARY MCCORMICK

copywriter

Experience

- 2025
2024 **Copywriter I Full Contact**
- Immediately embraced New England “townie-ship” as copy lead for two iconic local brands. Also flexed direct response muscles with click-driving campaigns for a protein subscription service.
- 2024 **Copywriter I The Partnership**
- Led creative messaging for a top 100 hospital, a national park renovation and a Name, Image and Likeness (NIL) campaign featuring University of Georgia football players.
- 2023 **Copywriter I Freelance**
- Gave freelance a swing. It swung back with income tax (woof).
- 2023
2019 **Copywriter, Junior Copywriter, Copywriting Intern I broadhead (formerly HMM Agency)**
- Thought big for a variety of clients—namely Thomas Built Buses, Truist Federal Credit Union, Boehringer Ingelheim Animal Health, Firestone Agriculture, Bushel Boy Farms, Freightliner Trucks, Atrium Health, TriMet, and North Carolina Ports. Also adopted a dog and survived an international pandemic.

Extracurriculars

- 2019
2015 **Scholarship Athlete I The University of South Carolina**
- 2015 **Cheerleading World Champion I USASF**

Contact Info

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